May 28, 2018

eHealth HUB | Hospital CIOs meet Startups:
eHealth Roadshow @ HIMSS Europe 18 & Health 2.0 Conference

The **VI eHealth Roadshow** took place on **28 May** at the Melia Hotel **Sitges** (Barcelona) in the framework of the HIMSS Europe 18 & Health 2.0 Conference, the annual gathering of digital health champions from all over Europe and overseas. More than 500 people explored international innovations in consumer health, patient care, digital healthcare technologies, big data and much more. It was a perfect opportunity for SMEs to boost visibility through live demonstrations and pitching events in front of an international audience of movers and shakers in digital health.

In this light, the pitching SMEs at the eHealth Roadshow convinced not only the audience, but also and above all the seven high-level committee members coming from different countries, institutions and backgrounds within the hospital sector.

The presenting companies had to prove their innovative potential and, most importantly, the added – value for clinicians to use their technologies compared to traditional methods. For example, Komed Health presented a digital platform, which automates and accelerates the information workflow of medical data. Mediktor introduced an AI based medical device for triage, pre-diagnose and decision-making support within hospitals. In addition, Genomcore, Idonia, LindaCare, Medexprim, Megical, Promptly, and OpenHealthHub attracted undivided attention on their innovative eHealth solutions in exciting pitches as well as lively question and answer rounds.

The VI eHealth Roadshow ended with a networking session and bilateral discussions, where SMEs and committee members were able to engage with each other:

> *"I think it was a unique opportunity to present our solution in front of CIOs across Europe during HIMSS. We have received very good market feedback and we have also planned some follow up meetings"* - **Luiza Dobre**, CEO and founder of Komed Health.

The next eHealth Roadshow will take place on 26 September at the 27th EAHM Congress in Estoril, Portugal. Details regarding the application and participation in the eHealth Roadshow

will be announced shortly through our eHealth Hub [website](#) and Twitter channel [@EU_eHealth_Hub](#).

Picture1: Q&A with Miguel Cabrer from Idonia

Picture 1: Miguel Maquieira is presenting LindaCare's eHealth solution